# **Voice Over & Production Rates**



#### **Broadcast**

The pricing estimates below are meant as a general guide and assume standard :15, :30 or :60 second commercial spots. Cost of broadcast jobs vary depending on a number of factors including the type of work, market and term of campaign

#### Local – Regional

#### National - Worldwide



13 Weeks	\$149 - \$375
1 Year	\$250 - \$499
Perpetuity	\$475 - \$999

13 Weeks	\$375	- \$699
1 Year	\$550	- \$999
Perpetuity	\$750	- \$1,249



13 Weeks	\$250 - \$399
1 Year	\$500 - \$624
Perpetuity	\$750 - \$999

**13 Weeks** \$750 - \$999 **1 Year** \$1,250 - \$2,499 **Perpetuity** \$2,500 - \$4,750



**1 Year** \$500 - \$624 **Perpetuity** \$750 - \$999

#### Non-Broadcast

Non-Broadcast is a wide category that refers to all projects outside the realm of radio, television and online advertisements; this could include corporate business documents, e-learning, audiobooks and much more.

## **Longer Selections**

## **Shorter Selections**



0-5 min	\$ 20 - \$ 35
5-15 min	\$ 40 - \$ 99
15-30 min	\$ 85 - \$180
30-40 min	\$ 99 - \$250
40-60 min	\$150 - \$350

# Contact Us



This list is not all-encompassing. If you're interested in a service you don't see listed here, please contact us. We'd be happy to provide a customized quote for your audio project. Whether it's setting up your company's voicemail or promoting and imaging for your station, MDR Voice Productions can help.

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